

Valley Environmental Summit 10th Annual Video Contest:

"The Plastic Waste Reduction: Reducing Our Dependence on Plastics"

Official Rules:

Here is your opportunity to produce a video and inspire the world to protect our environment. We invite Rio Grande Valley High School Students to participate in our Video Contest. This year's theme is "The Plastic Waste Reduction: Reducing Our Dependency on Plastics." More plastic was produced over the last 10 years than during the entire 20th century. About half of that is single-use plastic and is thrown away immediately after use. It is estimated that about one trillion (1,000 billion) plastic bags are used worldwide every year. This is more than one million bags a minute. One plastic bag has an average usable life of just 15 minutes. In the United States alone, more than 60 million plastic bottles are thrown away every day. What can you do to reduce our dependence on plastics and reduce our plastic waste?

Categories: This contest is for High School Students.

Prizes:

→ 1st \$150.00

→ 2nd \$100.00

→ 3rd \$75.00

Deadline for Acceptance: Video entries must be received no later than **October 11, 2019**. Entries received after this date will not be eligible for prizes.

Mail or deliver USB drive to: Eddie Campirano Jr., Video Contest
Key Accounts Manager 1425 Robinhood Dr. Brownsville, TX 78523

Contest Official Rules and Eligibility

- Videos must be no longer than 60 seconds in length.
- Videos must not contain violence, profanity, sex, or direct attacks on individuals or organizations or will be subject to disqualification.
- The video must be your own original creation. No copyrighted video or images may be used.
- Videos must not infringe on any third party rights.
- Entrants must complete a contest entry form. This form must provide valid contact information.
- Videos must be accompanied by a video release form (included in the contest entry form).
- Winners must provide a copy of the original video file to VES to receive an award.
- By submitting a video to this contest, you grant to VES a royalty-free license to copy, distribute, modify, display, and perform publicly and otherwise use, and authorize others to use, your video for any educational purpose throughout the world and in any media.
- If your video follows the rules and meets the eligibility criteria above, it will be judged by a panel based on creativity, originality, message content, promotes a solution and video/audio quality.
- No advertising of any product or company is acceptable
- Music: The title, composer, and performer of any background music must be credited and documented on the video release form.

Possible Video Styles

- Animation: Animation may be drawn; created from a collection of objects, clay, etc.; or computer-generated.
- Narrative: A story told through the images created on film or computer.
- Documentary: Nonfiction documentation using narration, facts, and images.
- Media presentations: Computer-generated media presentations must be completely original, and the student must do all the work.
- PowerPoint presentations will not be accepted.

Award Notification

- Winners will be contacted to the phone number listed on the entry form. A list of the recipients will also be available on www.valleyes.us
- Winners will be recognized at an awards ceremony to be held during the Valley Environmental Summit on September 21, 2018. It is encouraged for the winners to be present to receive their award.

Entry forms can be found at www.valleyes.us
For more information, contact Eddie Campirano at (956)983-6242



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